



Creative Industries panel Successful applications – April round 2014

19 out of 44 applications to the Creative Industries Panel were supported to a total of \$268,121 (Total request = \$676,943)

Colousol Group \$3,000

Colousol will produce an event that combines fashion, dance and music to be held in September 2014. The main focus for the event is to promote emerging creatives to the WA public and fashion sector.

Daniel Pavlovic \$20,000

Danielink will undertake a marketing campaign to promote and increase awareness of the brand through a dedicated, professional media campaign. Daniel is a 21 year old man with Cerebral Palsy whose t shirts feature his original illustrations and are available online.

Pallas Brides \$23,964

Luxury bridal brand, Pallas will create a new collection for the US market to showcase at NY Fashion Bridal Week in October 2014. This premier global event will ensure the brand's exposure to one of the largest markets in the world, the brand also intends to gain worldwide media opportunities.

Salasai Australia \$21,000

Salasai has been invited to showcase their A/W collection at the Fashion Palette event to be held in New York in September 2014.

Coyaba \$20,300

Coyaba will engage the services of BigPicture PR for six months to develop a strategic public relations campaign to raise the profile of the brand to the US market. The project will commence in August 2014.

Arts Radio Ltd. \$23,640

RTR FM will produce 12 in-studio video performances of local bands. The videos will be used by both RTR FM and the participating bands for promotional purposes both locally and nationally.

Leederville Connect \$7,720

Leederville Connect will operate a music stage during the Leederville Carnival in December 2014 and will feature Perth's best original, contemporary music bands.

- Daniel Cribb** \$7,755
Daniel Cribb will record an album in August 2014. This will be supported a WA launch and national tour, providing an opportunity to promote his label to a national audience.
- Juliana Areias** \$10,000
Juliana Areias, Brazillian born vocalist and songwriter will record, produce and launch an original full-length album.
- Ayasha Amani Butcher** \$12,970
The Amani Consort will produce a 5 track EP that will be marketed both locally and nationally.
- Pat Chow** \$8,779
Perth based alternative rock trio, Pat Chow will record and release their debut full-length album to be launched in Perth in November 2014.
- Amber Flynn** \$11,480
Perth based musician, Rabbit Island. Amber Fresh will record and release her second album launching in December.
- Bridget Turner** \$9,994
Simone and Girfunkle will produce and market their second full-length album in September 2014.
- Rebecca Chilcott** \$15,231
Ruby Boots aims to increase her audience and market share by releasing her debut album with support of a marketing video and a promotional national tour.
- The Love Junkies** \$14,616
The Love Junkies a three piece rock band will undertake an eleven date interstate tour to promote the release of their album, "Blowing on the Devils Strumpet". The tour will take place in September and will cover the majority of national Capital cities and will include several regional cities and towns.
- Miss Laura Lowther** \$13,789
The artist, Kucka will be producing a professionally mixed and mastered sophomore EP. This will be released internationally through the NUNN record label in Europe and the US and will be supported by an extensive marketing campaign targeting radio, media and touring nationally.
- Voyager Australia** \$16,556
Voyager have been invited to perform at two major European festivals in October 2014. In addition they will tour with Israeli metal giants, Orphaned Land as part of their anniversary tour.
- Miss Nathalie Pavlovic** \$9,345
The Dianas plan to create and launch their debut album between August and February 2015 in order to increase radio play and gain further media attention.

Hailmary

\$17,982

Hailmary will record and release their 6th record to be promoted with an international marketing campaign, inclusive of lead film clip and 8 date national tour.